

RISHABH RAJ

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Websites, Portfolios and Profiles

- <https://www.beyondrishabh.online/>
- https://www.instagram.com/designsby_raj/

Professional Summary

Creative UI/UX Designer, Motion Graphics Designer, and Web Designer with 5+ years of experience creating digital experiences that combine aesthetics with functionality. Specialized in designing modern websites, intuitive user interfaces, engaging motion graphics, brand identities, and marketing creatives. Experienced in transforming ideas into user-centered digital products through research, design strategy, animation, and front-end development. Passionate about solving business problems with clean, impactful design.

Skills

- UI/UX Design
- Website Design
- Motion Graphics
- Graphic Design
- Social Media Design
- HTML & CSS
- Wireframing & Prototyping
- Marketing Creatives
- Presentation Design

Work History

Graphic Designer & Social Media Manager, Nov 2024 – Present

- Design websites, landing pages, and user interfaces for digital products.
- Create motion graphics and promotional videos for branding and marketing campaigns.
- Develop social media creatives, corporate presentations, brochures, and marketing assets.
- Build visual identities for company initiatives and business campaigns.
- Collaborate with HR, marketing, and leadership teams to deliver impactful digital communication.
- Improve brand consistency across web, social media, and print materials.

Freelance UI/UX & Graphic Designer, June 2022 – Present

- Designed modern websites for businesses, startups, and personal brands.
- Created responsive UI designs using Figma with user-focused design principles.
- Delivered branding projects including logos, visual identities, and marketing materials.
- Developed portfolio websites using HTML, CSS, and modern web design practices.
- Produced motion graphics and animated social media content for various clients.
- Successfully managed multiple client projects from concept to final delivery.

Education

MCA (Pursuing) | 2025 – 2027

Mewar University, Chittorgarh, Rajasthan

Bachelor of Computer Applications (BCA) | 2021 – 2024

Langat Singh College, Muzaffarpur, Bihar

Tools

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Blender
- Microsoft PowerPoint
- HTML / CSS
- Webflow

Languages

English

Professional Working Proficiency

Hindi

Native / Bilingual